



OCTOBER 6-15, 2017
 POMONA FAIRPLEX
 10AM - 6PM DAILY

2017 Show Directory Advertising Information

This 65th Year Directory gives our visitors an outline of the show, guides them through the show, helps them in their buying process, and they will keep it long after the show. We list all the Exhibitors, publish maps of the show grounds and vendor tent, provide Seminar and Entertainment Schedules along with various camping articles.

Ad Dimensions / Pricing

1/8 page 4.125"W x 2.5"H \$300	1/4 page 4.125"W x 5.5"H \$550	1/2 page (vertical) 4.125"W x 11.25"H \$1,050
1/2 page (horizontal) 8.5"W x 5.5"H \$950		Full page 8.5"W x 11.25"H \$1,650
2-page Spread \$3,000 17.5"W x 11.25"H		

Ad Rates based on artwork supplied by the advertiser.

If you would like a quote on designing your ad, please email:
lisa@solutionbydesign.net

Ad Specs / Submission

300dpi min
 CMYK
 JPG or PDF
NO BLEED

Artwork Due:
August 31, 2017

Submit Ad to:
lisa@solutionbydesign.net





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Date: _____

2017 Show Directory Advertising CONTRACT

Company: _____

Contact Name / Phone: _____

Email: _____

Address: _____

City, State, Zip: _____

Back Cover SOLD	9"W x 12"H	\$3,000
2 - Page Spread	17.5"W x 11.25"H	\$3,000
Inside Front Cover	8.5"W x 11.25"H	\$2,200
Full Page	8.5"W x 11.25"H	\$1,650
1/2 Page - Vertical	4.125"W x 11.25"H	\$1,050
1/2 Page - Horizontal	8.5"W x 5.5"H	\$950
1/4 Page	4.125"W x 5.5"H	\$550
1/8 Page	4.125"W x 2.5"H	\$300
TOTAL:		

AGREEMENT: The advertiser agrees to indemnify and protect the publisher from any claims or actions based upon the unauthorized use of any person's name or photograph, or of any sketch, map, words, labels, trademarks or other copyrighted matter, or based upon libelous statements in connection with the advertising referred to in this order. This order and all advertising is subject to acceptance by RVIA.

~ ORDERS MUST BE PAID IN FULL BEFORE AD IS PROCESSED ~

Any questions please contact: Chuck Kastler (775) 772-3023, chuck@kastler.com

pay by **CHECK** to: RVIA - California RV Show, 41 S. Wake Forest Ave, #3965, Ventura CA 93006

pay by **VISA/MASTERCARD** : please call Gloria Reeder (951) 285-2589 for processing

Authorized Signature: _____

RVIA USE ONLY

DATE:

CHECK:

CODE: